

# Speed Shopper

SPEEDSHOPPER.IO

**A SHOPPING LIST APP WITH CROWDSOURCED REAL TIME AISLE LOCATION DATA**

“Finally, a practical application of cryptocurrency technology for the average consumer.”

## The Problem (For Shoppers)

In-store shopping takes too long, but it’s still arguably the fastest, most convenient, readily available, and most commonly used method of purchasing products.

## The Problem (For Advertising)

Advertisers are constantly searching for clever, inexpensive methods of informing potential customers about their products.

## How will Speed Shopper Work

Shoppers will add the aisle locations of items they locate in the store and will receive Speed Shopper Tokens (SSTX) as compensation for adding to the database of item aisle locations. Database is shared by all app users.

## Shopping times drastically reduced

Speed Shopper places the items in the shopping list in order sequentially by aisle number so that the shopper knows the optimal route to take in order to get in and out as quickly as possible.

## Advertising made easier and more effective

Speed Shopper allows advertisers to target their customers very specifically. Ads are placed on individual items in individual stores.

## SSTX Token



### Token Distribution

- 30% available at Pre-ICO (up to 50% depending on demand)
- 20% for Team and Developers (Depends on demand)
- 10% Private sell and early investors
- 40% Speed Shopper Treasury

### Funds Allocation

- 30% Technology Development
- 50% Marketing
- 5% Legal and Administrative
- 15% Business Development

## Team



### **Mitchell McElroy Founder/CEO**

Mitchell is a developer who works with a devoted team of Independent Developers.

## Advisors

Mitchell is a member of several organizations that offer a vast array of Mentors and Advisors. He has chosen not to list all of the people whom he seeks out for advice as the listing of Advisors on token crowdsale and ICO White Papers has become wittily over exploited.